Bindable®

Bindable Link
The API Connection for Modern Insurance Quote Experiences

Leverage Bindable Link to create embedded insurance offers in a website, mobile app, or customer journey, increasing your distribution opportunities and overall business potential.

- Integrate a quote experience directly within your existing customer-facing ecosystems for seamless purchase paths
- Enhance customer relationships through personalized and relevant offers that maintain your brand integrity
- Drive higher conversion through opportune offers that provide a choice of protection products using a single purchase funnel
- Leverage existing data to optimize the quoting process and present accurate rates

How it works

Embedded Quoting

Seamlessly display quotes from leading carriers within your website, mobile app, or customer experience that complement your services and meet customers' needs.

Agent Efficiency

Capitalize existing customer data to pre-fill quoting information in Policy Crusher® so agents can quickly and accurately quote leads in fewer steps and cross sell products based on customer profiles.

Real-time Reporting

Event-triggered insights help manage marketing campaigns and track activity in real-time through our webhook.

Simplified Customer Experience

Personalized URLs paired with our branded experiences allow you to use your data to pre-fill one of our white-labeled websites making it quicker and easier for customers to purchase policies either online or via an agent.

Benefits of our API

- Secure data transfer
- Quote auto, home, renters and select ancillary insurance products
- Auto/home and auto/renters bundle quoting capability
- Allow customers to customize auto coverages
- Visibility into carrier payment plans and applied discounts
- Seamlessly retrieve and submit customer data
- Flexible and easy to embed within your own UX
- Online bind available with select carriers
- Driver, vehicle, and property data prefill available
- Unlimited partner and marketing tracking

Bindable

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Get the tools you need to sell insurance **better, faster, smarter with Bindable.**