



The tools, team, and technology to power P&C insurance distribution.

Whether you are new to insurance or have an existing distribution model, **Bindable** has flexible, scalable solutions to enhance and expand any go-to-market strategy, making insurance easier and more accessible to everyone in the value chain.

## ABOUT US



**Founded in 2009 as the first choice online agency in Massachusetts**



**Offices in Boston, MA (HQ) and Phoenix, AZ**



**500+ live white-label insurance marketplaces and counting**



**\$8B in premium quoted through our platform**

Bindable enables organizations across all industries to generate new and differentiated streams of revenue that give them a competitive advantage in today's evolving risk landscape.

Our proprietary platform brings together a digital insurance marketplace, our Policy Crusher® agent software, and a full suite of support services to offer flexible, market-ready solutions for insurers, agencies, brokerages, and trusted brands.

Customers can license our technology or leverage the capabilities of Bindable's 50-state, digital agency to supplement a new or existing agent footprint and get to market faster.

Bindable's platform is insurer and product agnostic, allowing clients to offer a customized product mix to their customer base via a branded digital marketplace or an API-powered experience embedded within an existing environment.

## Our configurable ecosystem of products



### Branded Digital Experiences

Quickly launch white-label digital insurance marketplaces with a configurable selection of products.



### API Access

Embed insurance offerings into your current sites or apps to complement your services and meet customers' needs.



### Policy Crusher®

Our agent-facing CRM, comparative rater, and cross-sell engine is uniquely designed to support sponsored distribution.



### Agency Operations

Leverage our nationally-licensed agency to quickly launch an insurance program or supplement your existing sales efforts.

## Flexible solutions built for industry incumbents and new entrants alike

We know technology isn't always one-size-fits-all. That's why we've created our ecosystem of products and solutions to be flexible enough to advance ingenuity in insurance product distribution for the benefit of businesses and policyholders alike.

Through the combination of digital applications, cross-sell and engagement tools, and a flexible API, we enable both industry incumbents and new entrants to create personal lines quoting experiences that best fit their unique business strategies. Our partners trust us to bring all the pieces and players together to move their insurance strategies forward.

Leveraging our technology enables our clients to increase digital delivery capabilities, streamline sales processes, create new revenue streams, and optimize insurance offerings through:



**Digitization**



**Insurance Marketplaces**



**Turnkey Agency Services**



**Alternative Distribution**

## Why Bindable?

### Enablement

Launch an insurance offering with a multi-product marketplace that leverages your own brand, and Bindable's digital agency will take care of the rest. You can later license Policy Crusher to transition your program in-house using your own agents, all without disrupting the customer experience.

### Speed-to-market

The Bindable platform is a turnkey solution built with embedded distribution in mind. In addition to our technology platform, partners can leverage our agents that are trained and ready to use the platform from day one of our engagement.

### Configurability

Our end-to-end solution is a fully-configurable platform that, through the combination of digital insurance products, agent enablement tools, and a flexible API, allows our clients to create quoting experiences that best meet their customers across all touchpoints. It's the most comprehensive and flexible distribution platform on the market.

### Experience

Our team has decades of experience in agency sales and operations, and many individuals have previously worked for and with insurance companies and brokers. Our products and solutions are directly informed by our own knowledge of the industry, and are built to solve for the unique needs of our clients.

**Here are some of our amazing partners. Chances are you've heard of them.**



MAPFRE | INSURANCE

Gallagher | Affinity

MOVINX

Dairyland



INCENTER

iptiQ

augeo

# Bindable®

Bindable.com info@bindable.com

**We're making P&C insurance distribution simpler for carriers, brokers, and trusted brands.**