



Software-as-a-Service (SaaS)

Everything you need to build a better digital insurance business.

Our Software-as-a-Service (SaaS) solution is a complete and fully-configurable offering that enables insurance companies, brokers, and trusted brands to capture new business opportunities fast. Whether it's product diversification, embedded insurance, channel expansion, front-end sites, or virtual agency tools, we have it all to help you deliver it all.

Benefits of our SaaS solution

- Create choice insurance marketplaces to access customers through brands they trust and gain insights about buyer behavior
- Expand digital channels via embedded insurance offers, branded websites, and streamlined sales experiences
- Gain access to digital products to enable greater cross-sell opportunities

Platform Features



Branded marketplaces

Quickly launch multiple partnership sites with a selection of products, including auto and home choice, with control over product selection and carrier selections.



Policy Crusher®

Our dynamic agent-facing CRM provides agents with a multi-carrier quoting tool and cross-sell engine for personalized insurance offers, along with robust reporting and communications modules.



API for embedded channels

Leverage our API to include embedded insurance offers in a website, mobile app, or customer portal, increasing your distribution opportunities and overall business potential.



Agency operations support

Supplement your own agents and carrier appointments using our 50-state digital agency to quickly expand your geographical footprint, provide new products, and better engage quoted, but not sold leads.

Solutions built with your exact needs in mind.

Consider this... A Fortune 100 insurance carrier wants to improve their alternative distribution business. Leveraging Bindable's SaaS solution, they are able to quickly launch multiple branded digital environments for a variety of channel partners - whether for digital brands, brokers, affinity groups, or financial institutions.

This carrier leverages Bindable's agent solution, Policy Crusher®, to receive and track leads from each of their partners. The carrier is now able to offer their customers auto and home choice by selling their own products as well as other carriers' products through Bindable's integrations, thus enhancing their customer experience and improving customer acquisition.



We go beyond just technology.

With access to a comprehensive carrier selection and many bind-online products available, Bindable sits atop an ecosystem of the most successful industry players, enabling you to create an unbiased, holistic solution that achieves what's best for both your customer and your business. No matter what business you're in, or who your customers are, we have best-in-class distribution technology services to help solve for the unique challenges you face.

About Bindable

Bindable is the InsurTech leader for alternative distribution solutions, enabling organizations across industries to increase revenue and brand loyalty through digital insurance offerings. The proprietary Bindable platform brings together a digital insurance marketplace, PolicyCrusher® agent software, and a full suite of support services to offer flexible, market-ready solutions for insurers, agencies, brokerages, and trusted brands. Bindable's insurer- and product-agnostic platform allows clients to offer a customized product mix via a branded digital marketplace or an API-powered experience embedded within an existing environment. Customers can license PolicyCrusher® or leverage the capabilities of Bindable's 50-state, digital agency for speed to market.

Bindable®

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Get the tools you need to
sell insurance **better, faster,**
smarter with Bindable.